

Tackling Wicked Problems:

Social Innovation Across Sectors and Scale



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Social Innovation Initiative

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The Waters Oshkosh Wisc Feb 5 2014

Social Innovation

what is it?



Solving social problems

attack root causes
using
sustainable models



Unemployment

Homelessness



Education for At-Risk Children

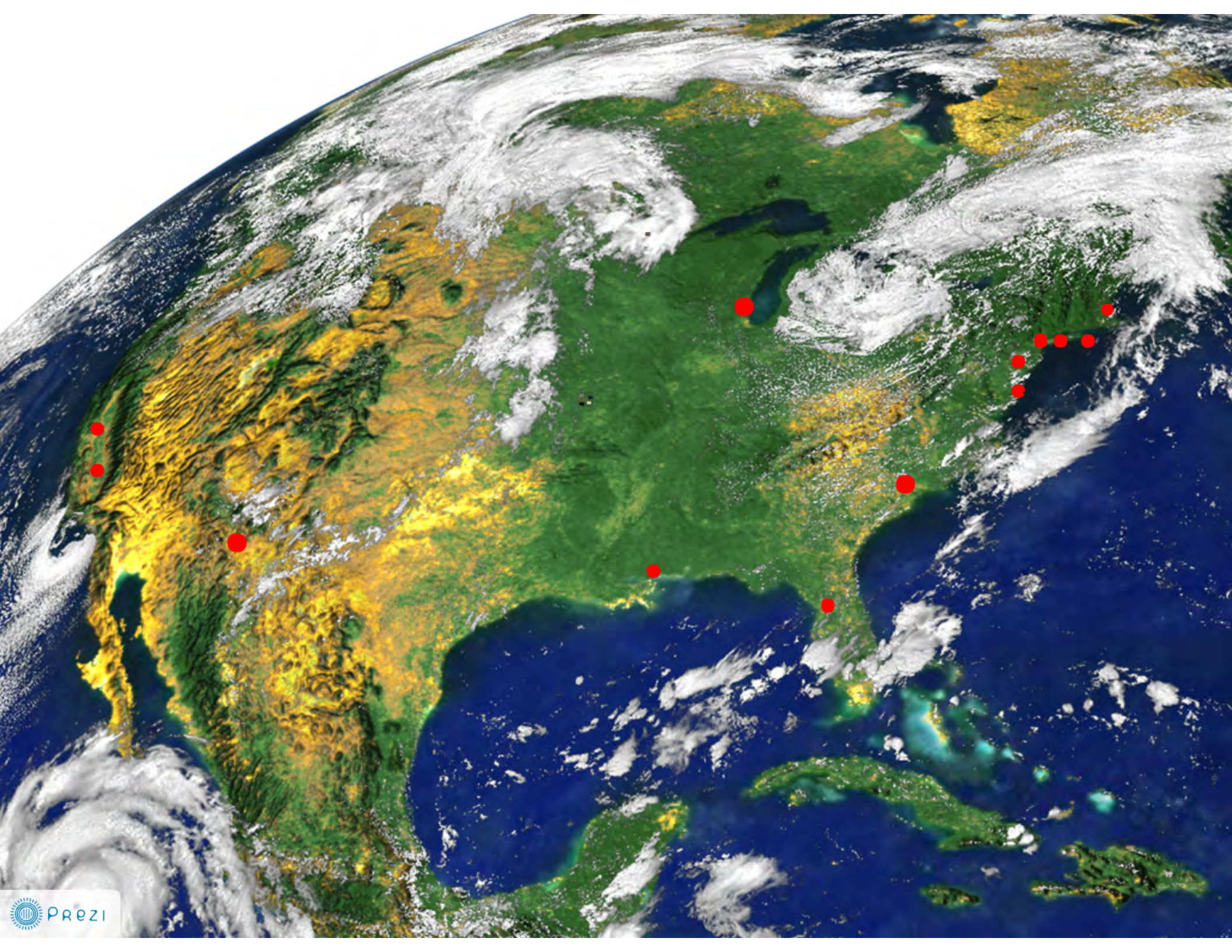


Health Care

Justice System



Where is it?



... few from the Midwest

Growth? Impact? Sustainability?

Principles

- Entrepreneur = undertake to increase utility
- Econ 101 = Externalities & spill-overs
- Phileos = human dignity & human capacity

Executive = Leading(?)

- Innovating (efficiency & efficacy)
- Creating (social value & impact)
- Empathizing (human-centered)

Results

solutions > management

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Results

solutions > management

Could your passion use a mindshift?

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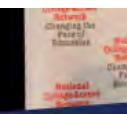
The Waters, Oshkosh, Wisc. Feb. 5, 2014

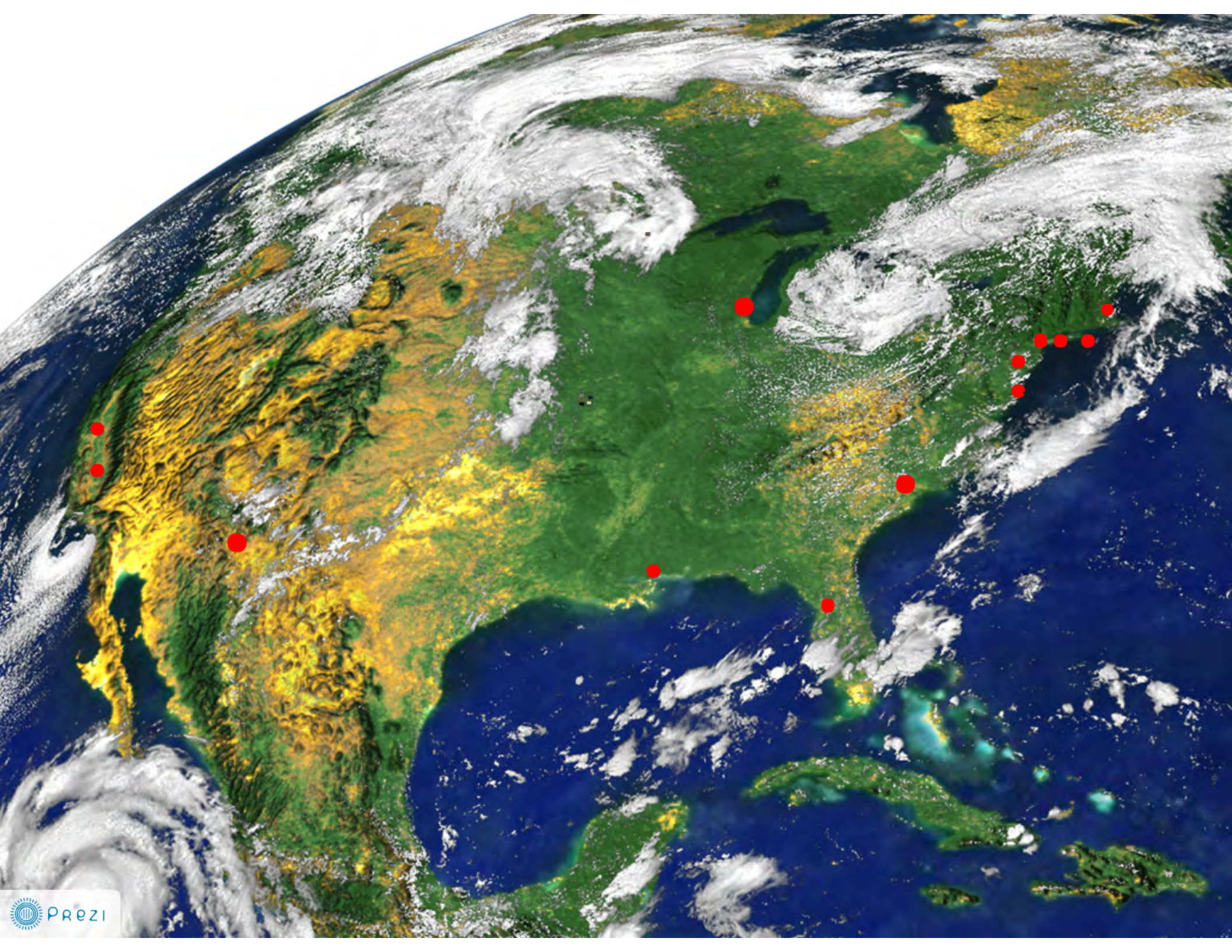
Social Inno



Celebrated Practitioners...

Social Entrepreneurs / Ashoka Fellows





Celebrated Practitioners... Social Entrepreneurs / Ashoka Fellows



Jim McCorkell



Amy Lemley



Gerald Chertavian



Kristin Hayden



Jill Vialet