

COMMUNITY IMPACT GRANT PROGRAM FY2022 APPLICATION

The purpose of Nonprofit Resilience grants is to help nonprofits sharpen their strategies for sustainability focused on people, revenue, mission and operations, and leveraging technology and data.

TECHNOLOGY

- Executive summary: Describe your grant request in 1-2 sentences.
- What challenge(s) are you looking to address through technology improvements? What service(s) or tool(s) would you like to purchase?
- How will the proposed project help you better serve clients or transform the way you work?
- Who will purchase and install the technology requested or who will provide the strategic guidance? Please indicate if you would like the support of nonprofit technology experts retained by the Community Foundation.
- Who on staff will oversee this project?

Attachments:

PROJECT BUDGET (REQUIRED) -- Upload a project budget including budget narrative if needed. Please be sure that your budget includes both income and expenses including in-kind contributions.

SUPPORTING INFORMATION (OPTIONAL) -- Upload up to two additional supporting files. Examples:

- a technology assessment if you've had one done within the last five years
- any pertinent details involving technology installation, usage and maintenance, or training
- a vendor/consultant proposal or quote

FUNDRAISING

- What are your organization's strengths and challenges when it comes to fundraising?
- How are you hoping that participation in the No More Duct Tape Fundraising School and/or working with a fundraising coach will improve your organization's fundraising efforts?
- How much is your organization able to co-invest in improving its fundraising outcomes?

Applicants can choose one of three levels of fundraising support desired. You will be asked to answer the question(s) associated with your preferred option.

OPTION 1 - VIRTUAL LEARNING PROGRAM ONLY

Which two individuals (staff or board) will participate in the 6-month virtual learning program? Provide name, role, and years of fundraising experience for each.

OPTION 2 - FUNDRAISING COACHING/CONSULTING ONLY

This option requires your organization to contract directly with a fundraising consultant. Please provide a brief biography for the consultant that you would like to work with as well any history that your organization has working with this consultant.

OPTION 3 - VIRTUAL LEARNING PROGRAM **PLUS** FUNDRAISING COACHING/CONSULTING

Which two individuals (staff or board) will participate in the 6-month program? Provide name, role, and years of fundraising experience for each.

Has your organization identified a fundraising consultant that you would like to support you in completing monthly assignments or would you like to be matched with one of the fundraising experts retained by the Community Foundation?

Attachments:

STATEMENT OF FINANCIAL ACTIVITIES/INCOME STATEMENT (REQUIRED) -- Upload your organization's statement of financial activities for the current year and past year.

SUPPORTING INFORMATION (OPTIONAL) -- Upload up to two additional supporting files.

- a current fundraising plan if you have one
- a vendor/fundraising consultant proposal or estimate including a brief description of the work to be undertaken and measurable outcomes if you are not using one of the fundraising experts retained by the Community Foundation

DIGITAL MARKETING

- Does your organization have Google Analytics connected to its website (required)?
- What is your organization hoping to accomplish through improved digital marketing (raise a certain amount of money, increase public awareness of your mission, grow your audience or base of advocates, etc.)?
- How does your organization currently manage website and social media updates?
- How much is your organization able to co-invest in improving its digital marketing outcomes?

Attachments:

SUPPORTING INFORMATION (OPTIONAL) -- Upload up to two additional supporting files. Examples:

- a current marketing plan if you have one
- excerpts from a technology plan or fundraising plan that relate to digital marketing