

COMMUNITY IMPACT GRANT PROGRAM FY2023 APPLICATION

The purpose of Nonprofit Resilience grants is to help nonprofits build the capacity required to adapt to a changing ecosystem and maximize their ability to achieve their missions.

FUNDRAISING

- What are your organization's strengths and challenges when it comes to fundraising?
- How much time does your organization typically invest in fundraising activities each month? Of this time, how much is invested by paid staff versus volunteers?
- How are you hoping that participation in the No More Duct Tape Fundraising School and working with a fundraising coach will improve your organization's fundraising efforts?
- Which two individuals (staff or board) will participate in the 3-month virtual learning program? Provide name, role, and years of fundraising experience for each.
- How much is your organization able to co-invest in improving its fundraising outcomes? The Community Foundation asks that your organization contribute a co-investment of up to \$1,000 towards the costs of tuition and coaching.

Attachments:

STATEMENT OF FINANCIAL ACTIVITIES/INCOME STATEMENT (REQUIRED) -- Upload your organization's statement of financial activities for the current year and past year.

FUNDRAISING PLAN (OPTIONAL) -- Upload a current fundraising plan if you have one.

DIGITAL MARKETING

- What marketing or organizational goals will improved digital marketing help you achieve?
- How does your organization currently manage website and social media updates?
- What are your organization's top 3 digital marketing needs/challenges?
- Which of the following timeframes provides your organization with optimal availability to work with a digital marketing consultant? Select first and second choice from the following options: Jan-April 2023, May-August 2023 or Sept.-Dec. 2023.
- Who from your organization (name, position and email) will be the key contact(s) that the digital marketing consultant will work with? How much time can this individual(s) dedicate weekly to helping facilitate digital marketing improvements during the 4-month period(s) selected above?

Attachments:

SUPPORTING INFORMATION (OPTIONAL) -- Upload up to two additional supporting files. Examples:

- a current marketing plan if you have one
- excerpts from a technology plan or fundraising plan that relate to digital marketing
- excerpts from a strategic plan that relate to digital marketing