

# Community Impact - Digital Marketing

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## *Oshkosh Area Community Foundation - Grants*

### ***PROPOSAL OVERVIEW***

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Digital marketing services will be provided over a 4-month period starting in September and ending in December 2023. A minimum time commitment of 1-2 hours a week is required from grantees during this timeframe.

#### **Project Name\***

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#### **Executive Summary\***

Provide a bulleted list of your organization's top three digital marketing needs.

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#### **Proposal Description\***

What marketing or organizational goals will improved digital marketing help you achieve?

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#### **Marketing Capacity\***

How does your organization currently manage website and social media updates?

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#### **Project Lead(s)\***

Who from your organization (name, position and email) will be the key contact(s) that the digital marketing consultant will work with? How much time can this individual(s) dedicate weekly to helping facilitate digital marketing improvements during the 4-month period?

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### ***SUPPORTING DOCUMENTATION***

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#### **Additional Information**

You may include additional information or upload up to two documents that you think would be helpful in the grant review process. Examples:

- a current marketing plan if you have one
- excerpts from a technology plan or fundraising plan that relate to digital marketing
- excerpts from a strategic plan that relate to digital marketing

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